

Native Mobile Apps or Responsive Site

WHAT'S BETTER FOR TRAVEL FIRMS



Native App

Very Fast

Longer and More Expensive

Platform Specific

Available Offline

Require Separate Login for Each Platform

Easy to Monetize

Push Notifications, Camera, Gallery etc

Predominantly on the App Store

Sometimes Mandatory

VS



Responsive Site

Fast

Faster and Cheaper

Available on all Platforms by Default

Requires Internet Connection

Can be Accessed from One Place

Difficult to Monetize

Very Limited Device Functions

Across the Web

None

