

How Tourism Companies Can BOOST SALES DURING THE OFF-SEASON

Stay on Top of
your
Customers'
Minds

*Create Targeted
Off-Season
PROMOTIONS*

Get Clever with
your
ADVERTISING
STRATEGIES

*Consider focusing
on
NICHE
SEGMENTS*

*Use
CROSS
PROMOTIONAL
STRATEGIES*

TARGET CORPORATE
AND
MICE TRAVELERS

AUTOMATE
ROUTINE TASKS
To Reduce
Overheads