

# HOW TECHNOLOGY HAS CHANGED THE FACE OF TRAVEL

## THEN

## VS

## NOW

### Deciding the Destination



Go through heaps of holiday brochures, magazines & travel guides



Browse Travel Websites and Blogs, Social Media, or watch Youtube Videos

### Booking the Flight/Train



Visit several high street agents and standing in long queues at stations



Just go online, select travel dates, seat and even meal options all on mobile

### Booking the Hotel



Go through heaps of brochures, call up hotels and friends, visit agents



Just hop onto a travel website, view fares with room details and book

### Learning Local Language



Carry a phrasebook and struggle with broken Spanish or Italian



Download Google Translate on a smartphone & use voice commands

### Recording Memories



Carry a bulky camera, print photos and spend hours arranging them in an album



Take photos on a phone & instantly upload them on the cloud/social media

### Keeping in Touch



Send picture postcards and letters and spend a fortune on international calls



Use VoiP apps and wi-fi hotpots to make calls and send messages

### Making Payments



Carry a lot of cash or travelers cheques and think twice before using it



Pay digitally using your smartphone or credit card