

How an API Management Platform Can Help Large Travel Firms

An API Management platform reduces IT efforts & opens up new markets for travel firms, particularly host agencies and wholesalers

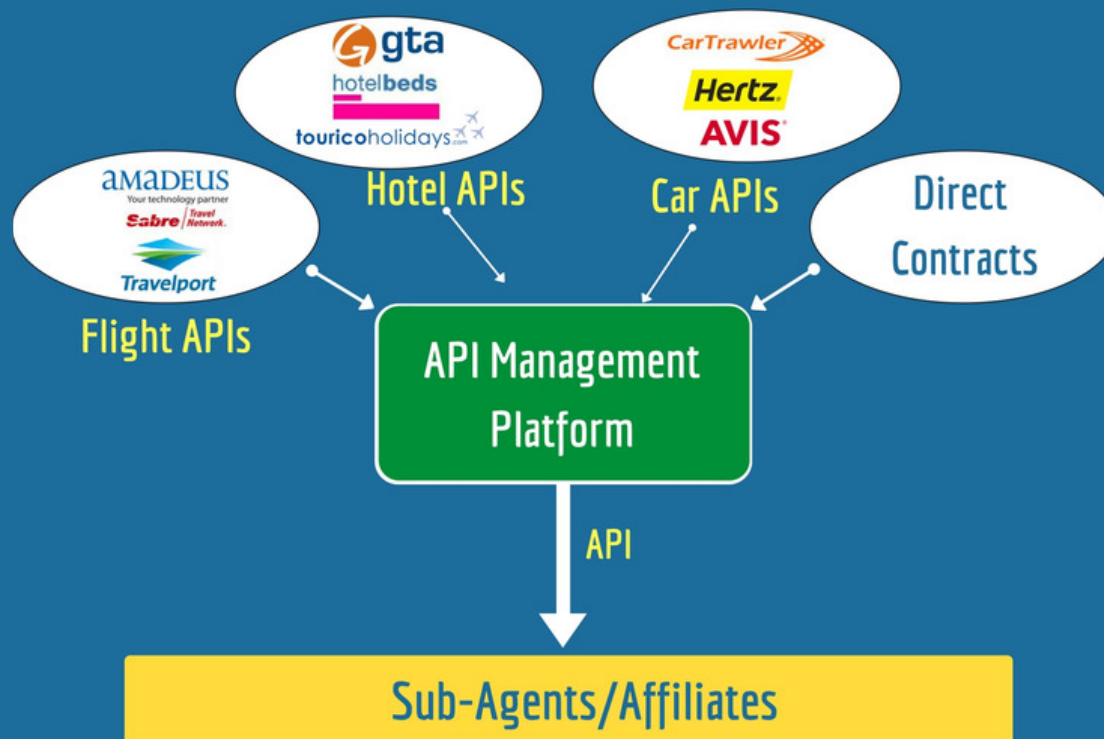
What Travel firms can achieve with an API Management Platform

Aggregation

- Integrate real-time data from multiple third-party suppliers along with direct contracts & other systems through a single API
- Apply advanced business rules and filters to control who gets what, when and at what price

Distribution

- Sell aggregated content on your B2B/B2C web & mobile platforms or distribute it to your agents or resellers via a unified API
- Provide co-branded online portals to their sub-agents with live feeds



What are the End Benefits?

- Scalability and increased revenue through wider inventory distribution
- Eliminates the need to develop multiple connections for various suppliers
- Faster time-to-market owing to reduced development time and effort
- Ability to tie-up with any partner without making changes to existing system