

Direct Contracts

Ideal for

Small/Mid sized businesses targeting a small geography with strong partnerships with local suppliers

Pros

- Cost-effective
- Greater control over pricing and payments
- Easier to manage and update the content

Cons

- Size of the Inventory is relatively limited
- Inventory has to be manually updated & maintained

API Integration

Ideal for

Mid-sized/Large Travel providers with sizeable budgets

Pros

- Access to global inventory
- Full control over pricing and payments
- Minimal content management

Cons

- Inventory Duplication
- High acquisition and maintenance costs
- Requires technical support

White Labels

Ideal for

Small/Mid-sized travel agencies with a small budget

Pros

- Access to large inventory at a low cost
- Quick time-to-market
- Easy to integrate with zero maintenance

Cons

- No Control over pricing or payments (Commission-based)
- Final booking happens on a third-party site