

# A Win-Win for Airlines & Agents

AIRLINES



AGENTS

## Personalized Shopping Experience

Airlines can access direct customer information and deliver full flight experiences



## Rich Content Offers & Ancillaries

Airlines can now include ancillaries in their deals and offers to maximize profits



## Autonomy Over Pricing & Content

NDC allows airlines to personalize fares and offers based on customer information



## Product Differentiation

Provides airlines price comparison & ability to market their added value services to compete against OTAs & Metasearch



Schedules, availability and fares will come from one source and not multiple third-party sources



## Centralized Data Source

NDC provides more images, information, videos, traveler reviews and service packages



## Enhanced Customer Experience

Content can be distributed via any channel or device, allowing comparison and transparency



## Greater Transparency

Booking staff doesn't have to flip across multiple screens resulting in shorter turnaround times



## Higher Productivity

NDC

Contact Us



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