






# METHODS OF INTEGRATING A BOOKING SYSTEM INTO YOUR WEBSITE

A head-to-head comparison

	iFRAME	WIDGET	API
 <b>Development Time</b>	Fastest	Fast	Long
 <b>Functionality Customization</b>	None	None	Full
 <b>Booking Workflow Customization</b>	None	Limited	Full
 <b>Look-and-feel Customization</b>	None	Limited	Full
 <b>SEO</b>	No impact	Has impact	Has impact