



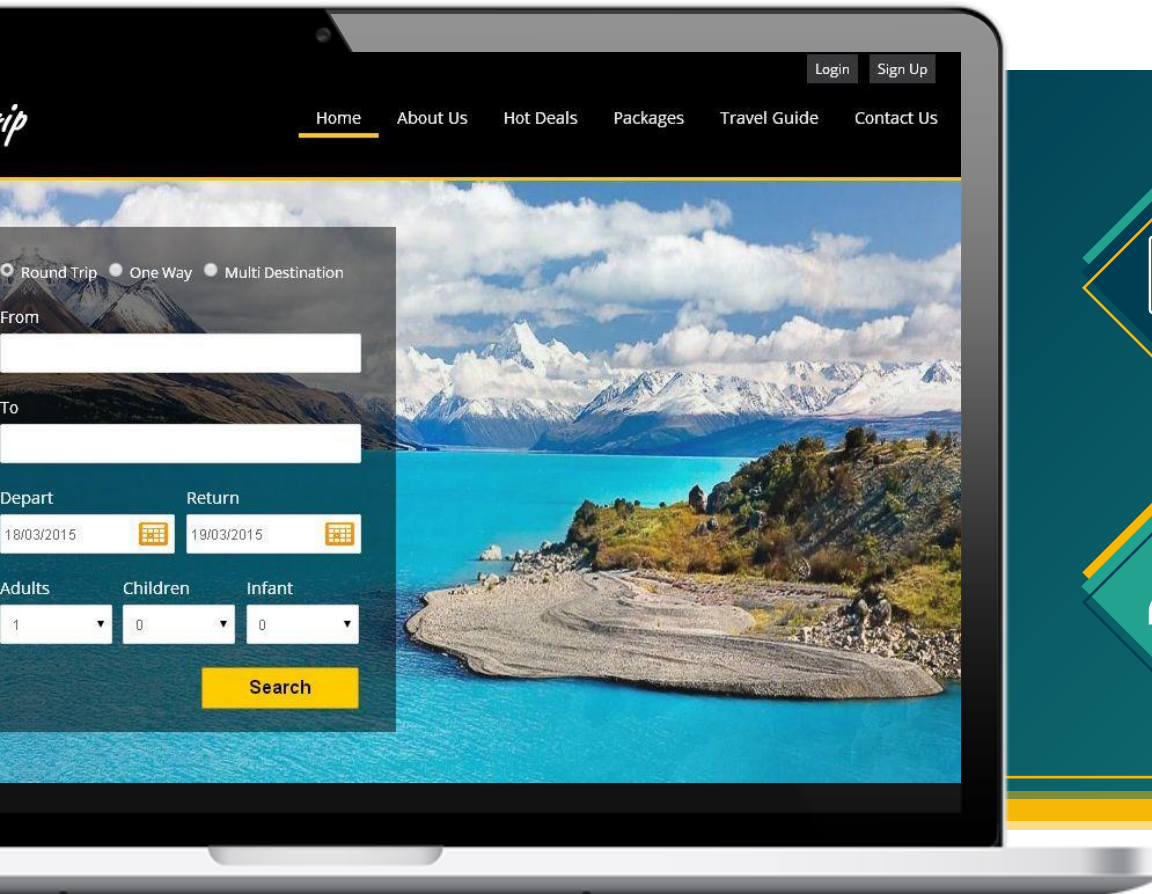
TravelCarma Symbion

Host Agency Solution



The Market Opportunity

There is Growing Demand for Branded Online Solutions Among Smaller/Home-based Agents of Host Agencies



Their clients want a retail site where they can see live content and bookable fares online



Small agents don't want the hassles/costs of contracting with suppliers to obtain the live content

However, most Host Agencies provide only a b2b login to their affiliates



Considering that thousands of affiliates work with host agencies, this means millions of dollars are left on the table!

The TravelCarma Solution

Symbion is an Easy-to-Use Booking Solution that allows your Agents to have their own Mobile-friendly, Private Label Website in just a few clicks!

HOW IT WORKS

We provide you our
Cloud-Hosted
Solution

At Minimal Cost

& Charge Your
Affiliates a Monthly
Fee

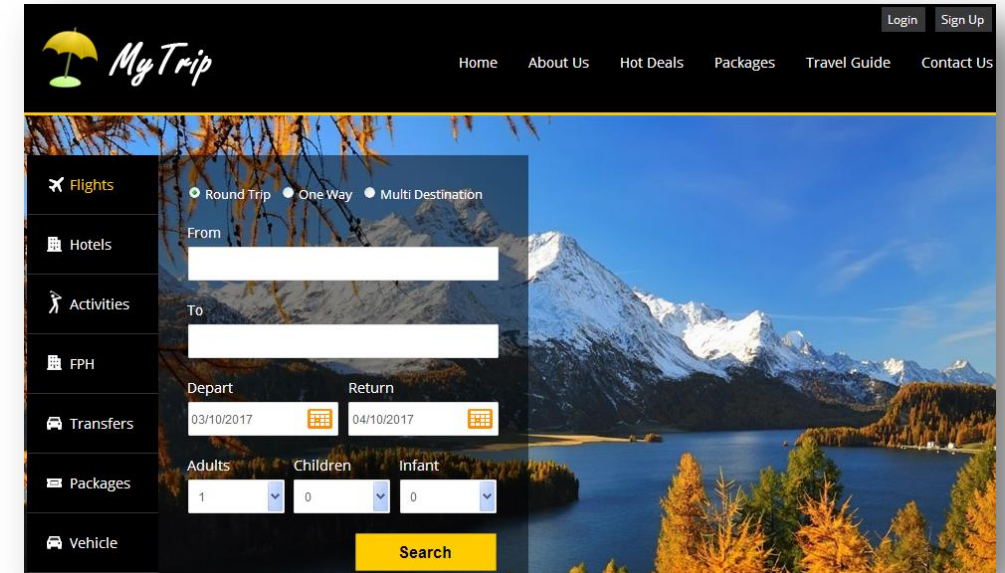
A % of the Fee
goes to you

The More Affiliates
Sign-up, the More
Money you Make

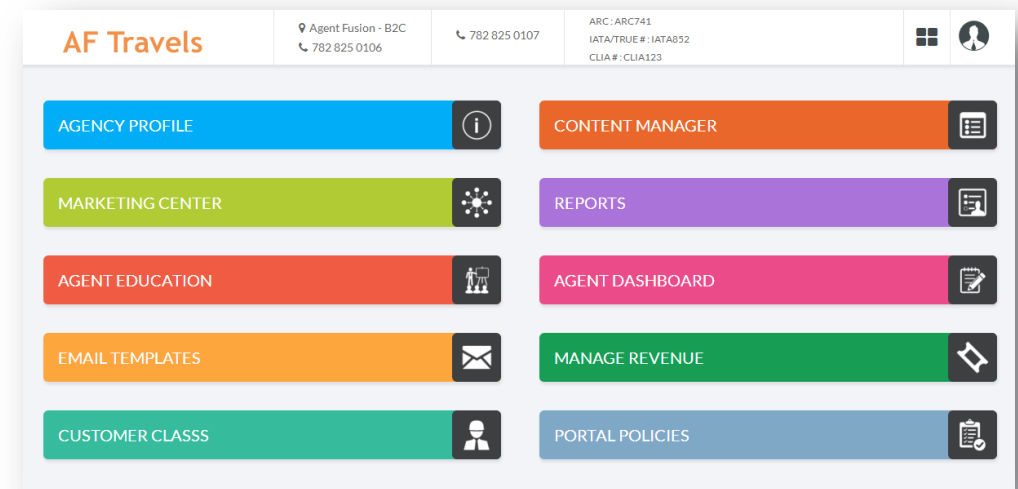
**Our Solution Helps you Offer Greater Value to your Affiliates
& Make More Money in the Process!**

What the Affiliates Get for their Subscription

- ✓ A Co-branded Website with Host Agency Suppliers and Host Payment Gateway
- ✓ Mobile Responsive Admin and Booking Management Module to Track Bookings and Commissions
- ✓ Tons of Training Material and Videos to help them manage everything on their own



In Just 3 Simple Steps!



What does the Host Get

A Complete Online Travel Booking and Management Platform Integrated with your Suppliers and Payment Gateways at Minimal Cost

No
Hosting or
Management Costs

No
Supplier/Payment
Gateway Integration
Costs

Integration of
Multiple Air, Hotels,
Activities, Cruise
and Other Suppliers
into a Single
Booking Engine

Extensive Call
Center Management
& Business
Intelligence Tools

Plus Regular Feature Upgrades!

The Benefits

Our solution offers fantastic ROI for both hosts and their affiliates

Let's say 1000 of your agents sign up for this model, at say, \$100/month

Assuming a 30% Revenue Share, your Annual Revenue = **\$360,000!**

If 3000 of them sign up, you make **\$1.08M Annually!**

If 5000 sign up...well, you get the idea

Host Agency



**Increased
Distribution &
Revenue**



**More Loyalty
Among
Affiliates**

Affiliates



**More
Bookings for
Affiliates**



**They provide
what their
customers want
thus able to
retain them**

About Us (www.travelcarma.com)

TravelCarma is a leading Travel Technology Providers offering end-to-end online travel solutions for Travel Agencies, OTAs, Tour Operators, Host Agencies and Wholesalers

- **20+ years** of Software Development experience
- **200+ Clients** across America, Europe, Middle East and APAC
- Connected to over **85 Travel Suppliers** including Amadeus, Sabre, GTA, HotelBeds, Tourico & Viator
- Tens of Millions of Searches Annually

Solutions We Offer



Travel
Agency
ERP



Tour
Operator/
DMC
Solution



API
Distribution



Corporate
Booking
Tool

TravelCarma Solution USPs

Shopping cart module to allow customers to book multiple products in one go

Ability to configure various types of markups, eg. by segment, region, supplier, agent class etc

Management of multiple brand websites and affiliate portals from a central admin system

Ability to configure customer class-wise pricing for registered B2C customers

Ability to create and store quotations with live content and reuse them with latest prices

Management of both web and mobile bookings from a single admin login interface

Co-traveler profile management to save time when booking with friends/family members/co-workers

Ability to book on behalf of offline customers and allow them to log and see their bookings online

Ability to distribute data from the inventory system(CRS) to affiliates via a single API



**Want to Know More?
Get in Touch Today**

EMAIL US:

sales@travelcarma.com

Shoot us an email and we will reach out as soon as possible.

OR

VISIT:

<http://www.travelcarma.com>

Visit our website to know more about our Company and Solutions