

Client Case Study – AA TRAVEL

Client Overview

AA Travel is one of the largest travel portals run by the Automobile Association of New Zealand with over a million members. One of the leading providers of tourism services, it has played an active role in New Zealand's domestic tourism since the 1920s.

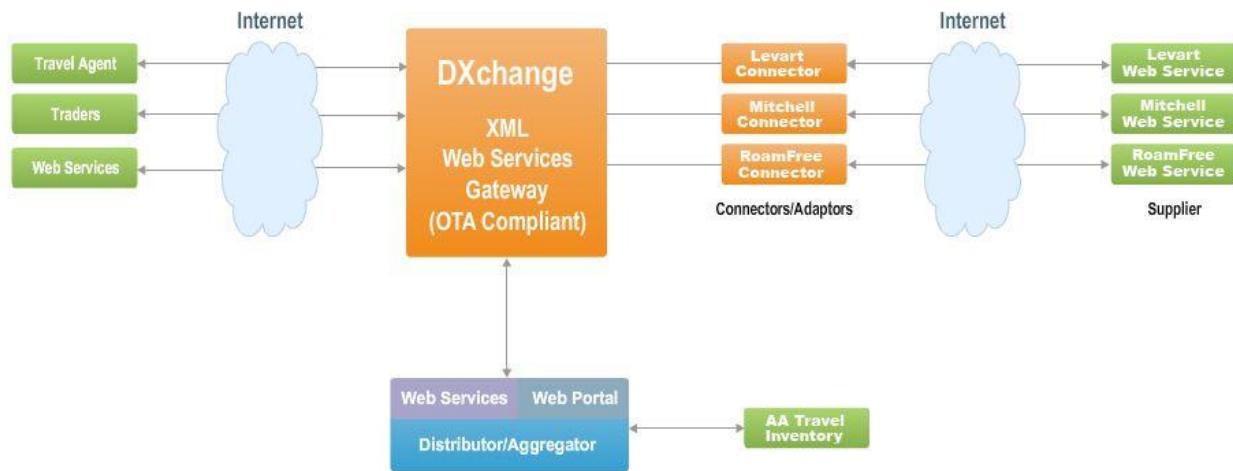
Challenges

- AA Travel had made a huge investment in their portal development.
 - However, they were constantly being debugged and patched, so they were looking for vendors and technology which would allow them to be able to integrate content modules directly into their existing portals technology, which was PHP.
 - They were looking for consulting and technology solutions to enable them to receive content, data and also supplier inventory into their existing portal.
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How TravelCarma Helped

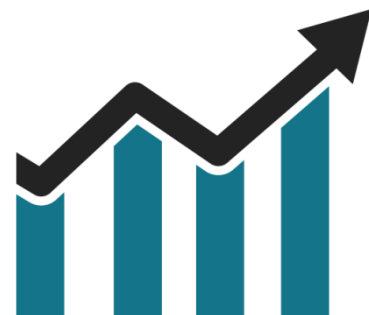
- Using our Middleware product 'Dxchange', we developed a custom interface to their portals which allowed them to consume external data as Web Services.
- For deployment we sent an engineer from the implementations group, to closely work with their IT team. Here we integrated the content and also developed modules for the same.
- We helped them aggregate content and inventory from at least 15 different suppliers, around 8 transactions per second and associated searches.

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Results

- Our solutions enabled AA Travel to expand their portfolio of offerings without disturbing their existing investment, into their legacy portal
- At the same time, they were able to offer more web services, seamless integration and better services to their customers.



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TravelCarma offers Multiple Benefits on a Single Platform



Higher Sales & Distribution 

Easier Inventory Management 

Faster Quote Creation 

Centralized Booking Management 

Accurate Tracking & Reconciliation 

Better Revenue Management 

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Email us: sales@travelcarma.com

Call us: +1 904 328 3090

+91 79 2687 2171